# Julia Reitz

## Contact info


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juliareitz.com


## Languages

German (native)
English (fluent)
Spanish (basic)

## Tools and software

Figma, Sketch, Miro, UserTesting, Principle, Zeplin, Google Suite, Abstract, MS Office, Axure, Confluence, Notion, Jira, Invision, Adobe PS/ID/AI/XD, Google Analytics

## Methods and workflow

Surveys, Prototypes, WCAG, Usability testing, Inclusive Design, Mentoring, User stories, Information architecture, Workshops, Job stories, Data-driven approach, Stakeholder mngmt, Wireframes, Personas, Design sprints, (Un)moderated research

## Work Experience

### Self-employed — 04/2020 - present (Cologne, DE)

- i.a. contracting as the Lead User Interface Designer for Deutsche Bank, Postbank, Fyrst & Norisbank

### MOO Print Ltd. — Senior Experience Designer (10/2016 - 04/2020; London, UK)

- Part of a variety of agile product teams (Business Platform (B2B), Ecommerce/Top Funnel Experience, Checkout/Account)
- Close working relationship with back- and frontend engineers, as well as product owners
- Organisation of stakeholder and client workshops
- Applying a variety of user research methods to inform and validate solutions
- Creation of wireframes, user flows, prototypes and full UI solutions
- Iterative design process
- Creation and maintenance of the internal design system

### MASS1 — UX/UI Lead (04/2014 - 10/2016; London, UK)

- Agency specializing in digital solutions for charities, unions and in the political sector
- Part of strategy and creation of many digital products, including (native) apps, web and software solutions
- Close client working relationship: from kick- off to launch

### Flying Gadgets — Web- and graphic designer (08/2013 - 03/2014; London, UK)

### Kreativ Konzept — Graphic design intern (11/2011 - 03/2012; Bonn, DE)

## Education

### Psychology B.Sc. — Universität zu Köln (2018 - present)

### Graphic Design B.A. — Middlesex University London (2012 - 2013)

### Communication Design — Kölner Design Akademie (2009 - 2012)

### Abitur — Maximilian-Kolbe-Gymnasium (2000 - 2009)